

London

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**Opstart**, the leading Italian crowdfunding platform part of the **Aleph Finance Group Plc**, launches **Crowdlender** and enters in the world of lending crowdfunding. Through Crowdlender, investors will be able to lend money or finance SMEs and earning interest on it.

Crowdlender is a lending portal authorized by the Bank of France and as paying agent of **Lemonway**. The lending process will be supported by in-depth assessment of creditworthiness score analysis performed by "**Easyfintech**" the internally developed platform of Opstart.

"With Crowdlender, our mission is to find alternative financing solutions to the traditional banking channels for companies and to develop innovative investment tools for investors, based on the crowdfunding model" explains **Giovanpaolo Arioldi**, CEO and co-founder of Opstart.

"A further important step in the Group's strategy to provide Italian and European small and medium-sized enterprises with a further alternative financing instrument compared to traditional channels, still framed within the context of European initiatives. This is another key step to support the economy of small and medium-sized companies and get out of the Covid 19 pandemic crisis as soon as possible." explain Aleph Finance Group Plc CEO, **Andrea Sprizzi**.